

EFFECTS OF TECHNOLOGICAL DEVELOPMENT THROUGH ELECTRONIC COMMUNICATION IN WOMEN EMPOWERMENT

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ABSTRACT

Women empowerment is defined as an environment created by the women in which the women can take decisions for their own benefits and the society at large. Women's empowerment is dependent on many variables like geographical location (urban and rural), educational status, social status (caste, class, and religion) and age. Policies related to women's empowerment are there at various levels of the country or its states or local levels comprising of issues related to their health, education, opportunities in economic and political sectors and the violence that are gender-based. But there is quite a lot of difference between what is observed at the local level and what is written in the policies at large. Today, we have different laws and schemes of the Government of India as well as State Governments to empower the women in Indian society. But, the technological advances in electronic and social media in society have to play a significant role in women empowerment.

The gap between female population and technological advances/social media prohibits the fundamental right to information in addition, to keep women population in dark regarding the misuse of the female and the distortion of the truth. It is said that "when women move forward, the family moves, the village/city moves, and the nation moves". It is essential to their thought and their value systems lead the development of a good family, good society and ultimately a good nation. The best way of empowerment is perhaps through inducting women in the mainstream of development by proper technological usages and effective participation of women in social activities. Society must take initiative to create a climate with proper use of modern technology and full participation in social media in which there is no gender discrimination. Also, there are opportunities for the women for taking decisions in various walks of the country for decision and actively participate in various sectors without any discrimination. This paper highlights the role of technological advances through electronic communication in furthering the empowerment of Indian women.

KEYWORDS: Women Empowerment, Technological Advances and Social Media, Prohibits Fundamental Rights

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